

# AI Powered Accounting

## Agenda, NAF Convention 2024

### 11 March 2024

- Until 15.30           Arrival and registration
- 15.30                 Welcome by Peter Skjerning, Chairman at Cereda
- 15.45 sharp         Surprise event
- 19.00                 Dinner at Restaurant Ansvar – Greenery Lab, Scandic Spectrum

### 12 March 2024

- 08.00 – 8.30         Registration
- 08.30 – 8.40         Welcome by Peter Skjerning, Chairman at Cereda
- 08.40 – 9.40         **The world of artificial intelligence (AI)** by Thomas Telving, Telving & Co  
An introduction to the use of AI/ChatGPT, a look into the future development, and ethics in the field.
- 09.40 – 10.15       **AI's impact on the accounting industry** by Martin Fjeldbonde, Deloitte  
Martin will share his views on how generative AI will impact the industry and the people working in it. He will also provide examples of how Deloitte utilizes AI to lighten the workload of their talents.
- 10.15 – 10.30       Break
- 10.30 – 11.30       **AI and strategy** by Lars Engbork, VISMA e-economic  
From a strategic to an operational level, we will be taken through VISMA e-economics' journey of implementing AI. Focus will be on sharing their experience to better prepare you for the process.
- 11.30 – 12.30       Lunch
- 12.30 – 14.50       **Breakout session** and sharing of the group discussions in plenum.
- 14.50 – 15.00       Closing of the event

## Keynote speakers



**Thomas Telving**  
Founder Telving & Co

Speaker on AI, Robotics, ChatGPT and ethics, among others. Thomas is a frequently used expert in various media.



**Martin Fjeldbonde**  
Nordic COO and Nordic GenAI lead in the Audit and Assurance business at Deloitte.

Martin has a strong focus on using technology to improve processes, free up time for employees, and create a better talent experience.



**Lars Engbork**  
CEO, VISMA e-economic

Tech savvy CEO with extensive experience in developing, maturing and expanding companies in a dynamic and innovative environment.